

## Cookie Policy

### What are cookies and why do we use them?

Cookies are usually small text files stored on a device, such as a PC, a mobile device or any other device that can store information. Cookies serve a number of important functions, including to remember a user and their previous interactions with a website. Our website uses cookies to distinguish you from other users of the website letting us know for example when you have returned to the website. This helps us to provide you with a good experience when you browse our website and allows us to continually improve the overall website experience.

These types of cookies are set by us and are called **first-party** cookies. To protect your privacy, your browser only allows **RSA Northern Ireland Insurance** (<https://rsagroupni.com/>) to access the cookies it has already sent to you, not the cookies sent to you by other websites. We also use **third-party** cookies, which are cookies from a domain different than the domain of the website you are visiting, to for example analyse website performance. So, for example, if you visit and the domain of the cookie placed on your computer is rsagroupni.com, then this is a first-party cookie. If, however, if you visit and the cookie placed on your computer says Google for example, then this is a third-party cookie.

Just to reassure you, cookies aren't computer programs, and can't read other information saved on your hard drive. They can't be used to disseminate viruses or, for example, get hold of a user's email address. They only contain and transfer to the website as much information as the users themselves have disclosed to that

website. Please note that cookies are computer-specific, so if you log on to any website from a different computer or smartphone, the cookie settings on that particular device will apply.

**You can block cookies** by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you do not give your consent to the setting of some cookies and/or use your browser settings to block all cookies (including essential cookies), you may not be able to access all or parts of our website. It's also worth bearing in mind that turning all cookies off may interfere with your browsing experience across the Internet. For instructions on how to manage and disable cookies, see the privacy and help documentation of your specific browser's website. If you use more devices and/or browsers, you will need to disable cookies on each device and on each browser individually. For further information about managing and disabling cookies on your computer, please visit [www.allaboutcookies.org/manage-cookies](http://www.allaboutcookies.org/manage-cookies).

Finally, we have implemented a **cookie consent preferences manager** on our website which allows you control over the non-essential cookies that our website sets. By using this consent manager, e.g. when you first browse our site, you can let us know whether you give consent (or not) to the setting of the different types of cookies that our website uses. If you return to our website in 6 months' time, you will be prompted to re-consent to our use of non-essential cookies.

## Lifespan of cookies

Some cookies are retained in your browser for only as long as you visit our website, while others persist for a longer specified period of time. Broadly, these are categorised as **Session** and **Persistent** cookies.

- 1. Session cookies** are temporary cookie files, which are erased when you close your browser. When you restart your browser and go back to rsagroupni.com, our website will not recognise you. A new session cookie will be generated, which will store your browsing information and will be active until you leave the website and close your browser;
- 2. Persistent cookies** stay in one of your browser's subfolders until you delete them manually or your browser deletes them based on the expiry date contained within the persistent cookie's file.

## Types of Cookies

There are four types of cookies used on the website:

- 1. Essential cookies:** These cookies are used solely to carry out or facilitate the transmission of communications over a network.
- 2. Strictly Necessary cookies:** These cookies allow you to securely use the basic functionality of our website.
- 3. Functional cookies:** These cookies allow us to recognise you when you return to our website and remember choices you made such as language or mobile device preferences, remember changes you have made to text size, fonts and other parts of web pages that you can customise. Functional cookies generally enable a smoother, faster browsing experience through a website.
- 4. Performance cookies:** These cookies allow us to get to know how you use the website and identify ways to enhance the website experience. For example, we use Google Analytics to track anonymised usage statistics for the site. They're used to analyse visitor information such as how often people visit the site, how the website is found, and which pages are most frequently viewed. These cookies don't collect information that identifies a visitor. The information is combined with data from thousands of other users to create an overall view of website usage and is never identified down to an individual or personal level.

### 1. Essential cookies

Host	1st or 3rd Party	Cookie Name	Category	Purpose	Lifespan
rsagroupni.com	First-Party	PHPSESSID	Essential	The PHPSESSID cookie is native to PHP (Hypertext Preprocessor) and enables websites to store serialised state data. It preserves the status of your session across page requests so you can visit new areas of the website without having to re-authenticate or reprocess information you've already given earlier in the session.	Session.

### 2. Strictly Necessary

Host	1st or 3rd Party	Cookie Name	Category	Purpose	Lifespan
rsagroupni.com	First-Party	SSESS#####	Strictly Necessary	This cookie is set by Drupal and is used for managing the website visitor's session within the rsagroup.ie website. Blocking or declining this cookie will prevent you from using the website.	Session.
rsagroupni.com	First-Party	OptanonConsent	Strictly Necessary	A OneTrust Cookie Consent Management Platform cookie is placed on the website visitors' browser to enable the consent status of the visitor to be recorded and remembered. It is a Regulatory requirement for websites to obtain prior consent from website visitors to set cookies or tracking technologies on their browser prior to using the website.	Persistent. 1 Year.
rsagroupni.com	First-Party	OptanonAlertBox Closed	Strictly Necessary	OneTrust Cookie Consent Management Platform cookie. This cookie is used to determine whether a visitor should be shown the cookie consent alert notice. It is a Regulatory requirement for websites to seek the re-consent to the use of non-essential cookies after 6 months.	Persistent. 1 Year.

### 3. Functional cookies

Host	1st or 3rd Party	Cookie Name	Category	Purpose	Lifespan
rsagroupni.com	First-Party	has_js	Functional	Most commonly associated with the Drupal website content management system. Drupal uses this cookie to indicate whether or not the visitor's browser has JavaScript enabled so that our website can more efficiently perform operations to enhance the user experience e.g. to enable online form submissions.	Session
rsagroupni.com	First-Party	flags	Functional	This cookie is set by Drupal and is used to enable Users to be able to bookmark webpages within the resgaroupni.com website.	Session
rsagroupni.com	First-Party	VARYsessionapi	Functional	This cookie is set a prerequisite for enabling the cookie that allows the website user to bookmark pages (linked to the 'flags' cookie).	Session

#### 4. Performance / Analytical cookies

Host	1st or 3rd Party	Cookie Name	Category	Purpose	Lifespan
rsagroupni.com	Third-Party	_gat	Performance	This cookie is used to throttle request rate to the Google Analytics server at times of high website traffic. Request Rate limiting is generally put in place as a defensive measure for services. This cookie is a preventative measure to ensure that Google Analytics is always available to rsagroupni.com for the purposes of web analytics. The cookie contains no personal data. To opt out of being tracked by Google Analytics across <u>all</u> websites please visit: <a href="http://tools.google.com/dlpage/gaoptout">http://tools.google.com/dlpage/gaoptout</a> .	Session.

Host	1st or 3rd Party	Cookie Name	Category	Purpose	Lifespan
rsagroupni.com	Third-Party	_ga	Performance	<p>Google Analytics cookies enable us to collect and analyse data about how visitors arrive at and interact with the rsagroupni.com website. We then use the information to help us improve the website. Specifically, this cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for our web analytics reports. To opt out of being tracked by Google Analytics across <u>all</u> websites, please visit: <a href="http://tools.google.com/dlpage/gaoptout">http://tools.google.com/dlpage/gaoptout</a>. In using this cookie for our own analytics purposes, we share information with Google regarding your actions on our website. Google Analytics does store personal data such as your IP address (which is anonymised by Google at our request), device and client (Browser, Operating System) identifier. Google Analytics does use types of personal data on our behalf for the purposes of aggregated web analytics such as IP address (which is masked), online identifiers, including cookie identifiers, device identifiers and client identifiers (Browsers, Operating System). This data is not shared with another third-party. For further information on the use of your data, please visit Google's privacy policy here: <a href="https://policies.google.com/privacy?hl=en-US">https://policies.google.com/privacy?hl=en-US</a></p>	<p>Persistent. 2 Years</p>

Host	1st or 3rd Party	Cookie Name	Category	Purpose	Lifespan
rsagroupni.com	Third-Party	_gid	Performance	<p>Google Analytics cookies enable us to collect and analyse data about how visitors arrive at and interact with the rsagroupni.com website. We then use the information to help us improve the website. Specifically, this cookie registers a unique ID that is used to generate statistical data on how the visitor uses the website. To opt out of being tracked by Google Analytics across <u>all</u> websites please visit: <a href="http://tools.google.com/dlpage/gaoptout">http://tools.google.com/dlpage/gaoptout</a>. In using this cookie for our own analytics purposes, we share information with Google regarding your actions on our website. Google Analytics does store personal data such as your IP address (which is anonymised by Google at our request), device and client (Browser, Operating System) identifier. Google Analytics does use types of personal data on our behalf for the purposes of aggregated web analytics such as IP address (which is masked), online identifiers, including cookie identifiers, device identifiers and client identifiers (Browsers, Operating System). This data is not shared with another third-party. For further information on the use of your data, please visit Google's privacy policy here: <a href="https://policies.google.com/privacy?hl=en-US">https://policies.google.com/privacy?hl=en-US</a></p>	Persistent. 24 Hours.

If you have any queries in relation to this Cookie Policy or on any Data Protection matter, our Data Protection Officer can be emailed at

[ni\\_dataprotection@ie.rsagroup.com](mailto:ni_dataprotection@ie.rsagroup.com) or you can write to us at Data Protection Officer, RSA Northern Ireland Insurance Limited, Law Society House, 90-106 Victoria Street, Belfast, BT1 3GN.

If you wish to find out more about the type of personal data that we process about you in the course of using our services, you can find our Data Protection Notice here:

<https://rsagroupni.com/data-protection>.

### **Changes to this Policy**

We reserve the right to modify this Cookie Policy at any time and encourage you to review this Policy periodically to stay informed about how we use cookies.

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